

Schroders

KBW European Financials Conference

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Schroders

Overview of Schroders

£113.3bn funds under management

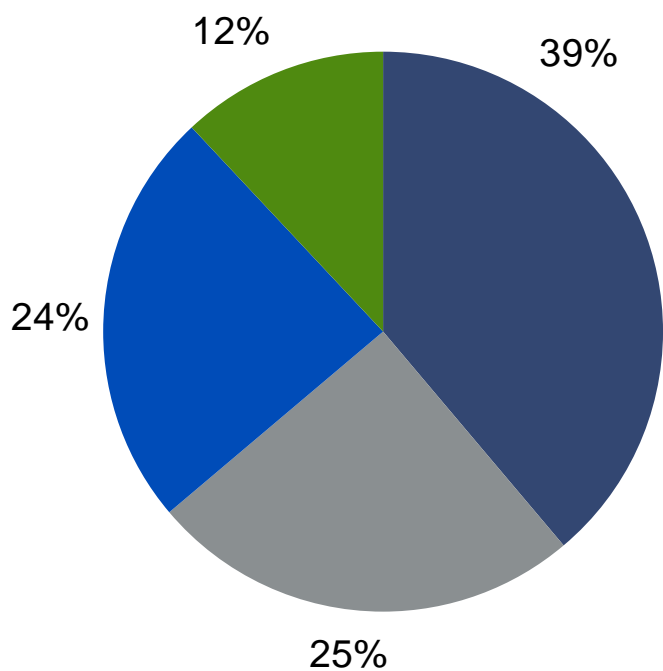
- Founded in 1804
- Exclusive focus on asset management and private banking
- Over 330 investment professionals worldwide
- 33 offices in 26 countries
- Financial strength



Geographic, asset class and sales channel diversity

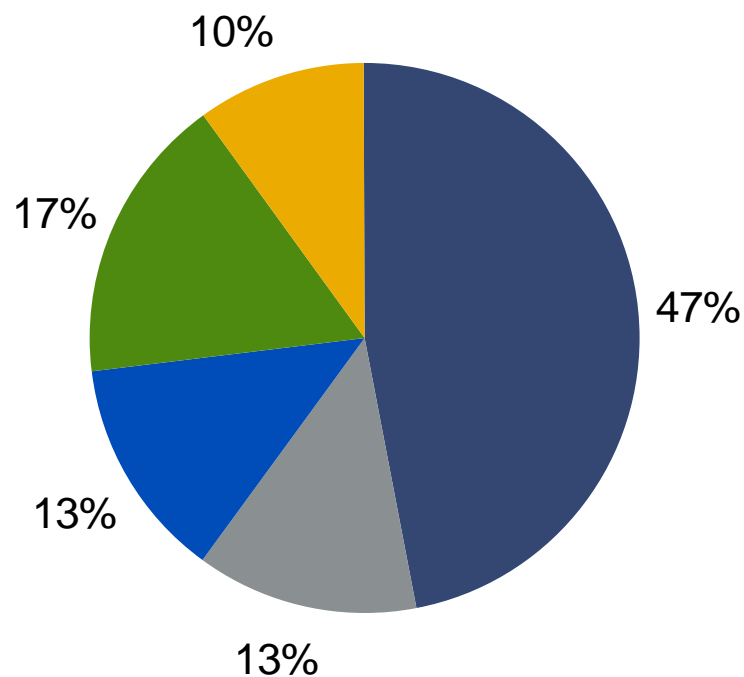
Assets under Management £113.3billion

Region



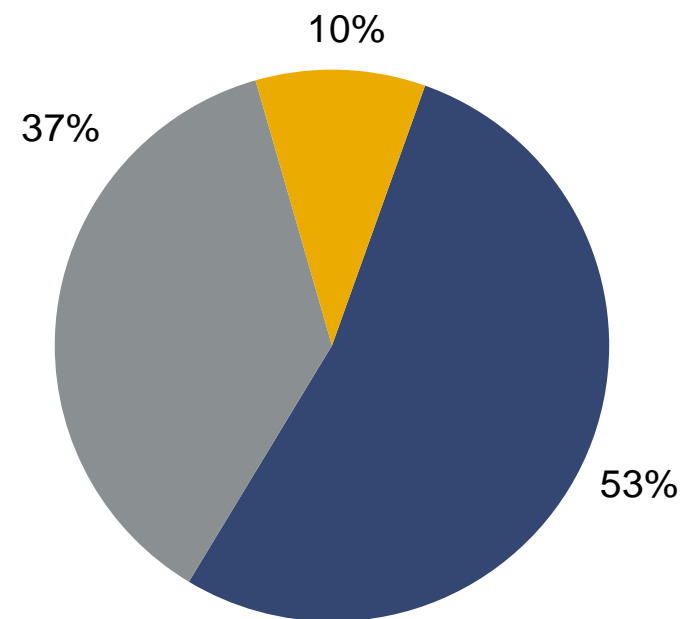
- UK
- Europe
- Asia Pacific
- Americas

Asset class



- Equities
- Fixed Income
- Alternatives
- Multi-asset
- Private Banking

Channel

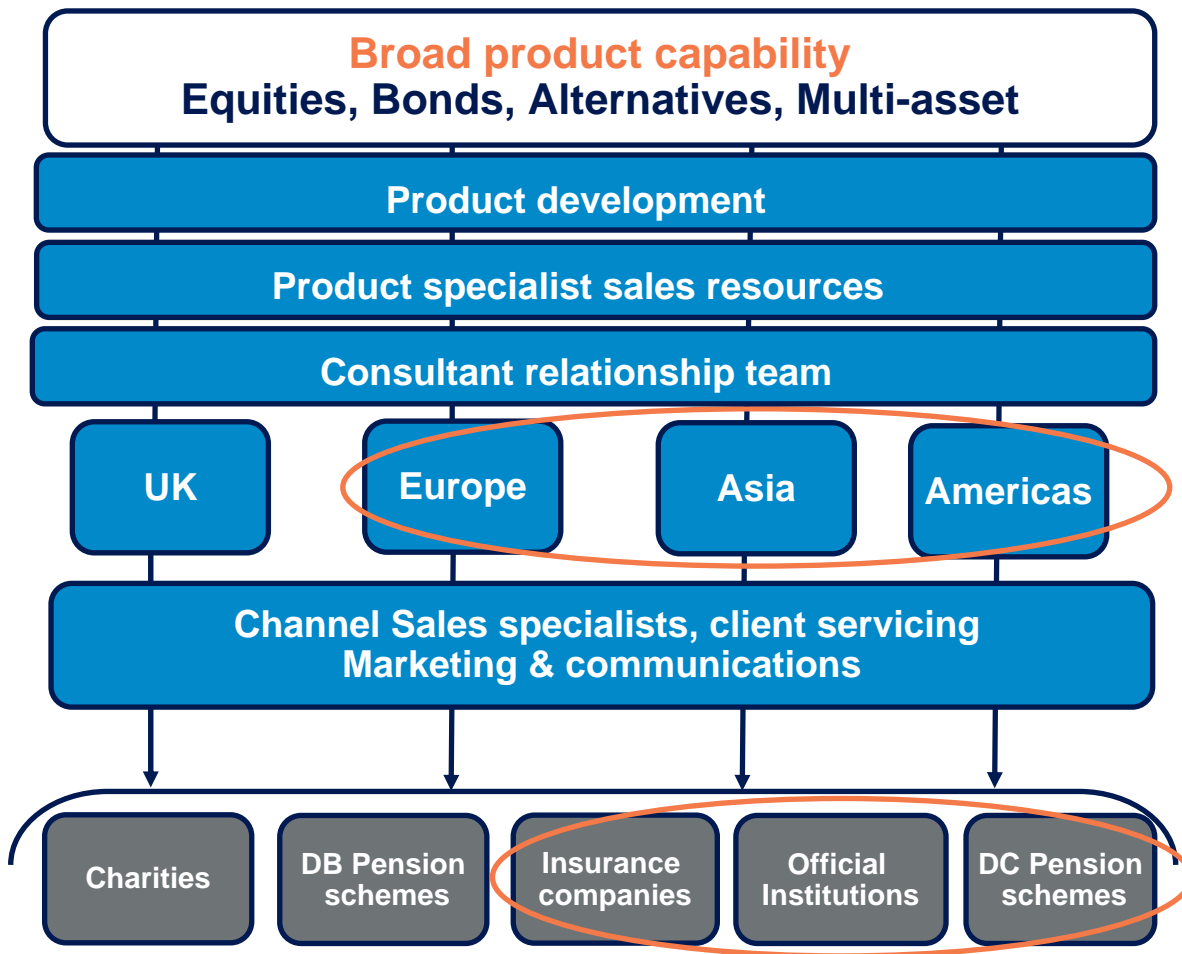


- Institutional
- Intermediary
- Private Banking

As at 30 June 2009.

Institutional

Restore growth

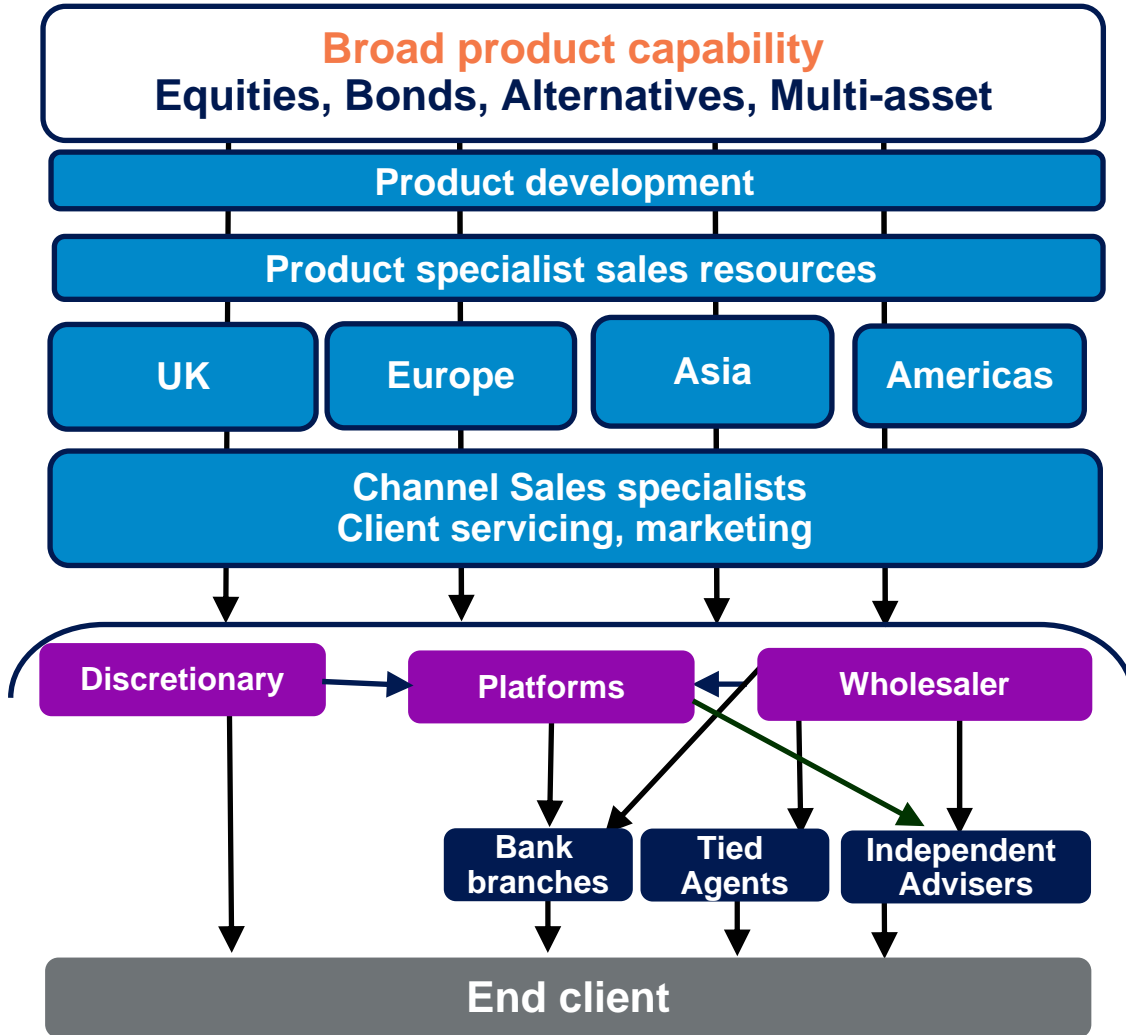


Strategy

- Central manufacturing, local delivery
- Focus on growth channels
- Increase gross sales
- Increase longevity
- Develop strategic relationships
- Growth strategy built around product innovation

Intermediary

Building leadership with new positioning



Strategy

- Component provider
- Solutions provider
- Branded or sub-advised
- Getting closer to the client
- Individual retirement accounts

Priorities for 2009



Schroders

Priorities for 2009

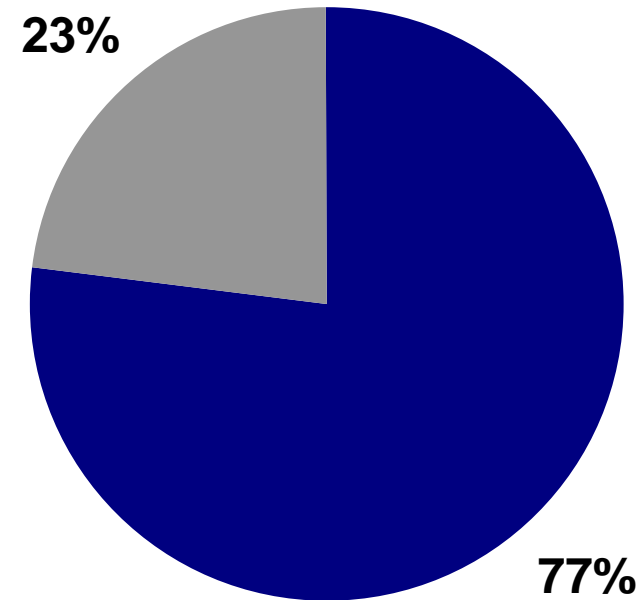
- **Aligning the business to the environment**
 - **Capitalising on investment performance**
 - **Growing assets under management**
 - **Leveraging our financial strength**
- **Costs down £49.8m**
 - **80% of funds outperforming**
 - **Q2 inflows £3.9bn**
 - **Balancing cost reductions vs. growth opportunities**

Investment performance

- Competitive performance across equities, fixed income and alternatives

Quartile rankings SISF range	1 year	3 year
Euro Corporate Bond	1	1
Euro Short-term Bond	1	1
Euro Short-term Bond	1	2
Global Corporate Bond	1	2
Emerging Market Debt Ab. Rt.	1	1
Euro Liquidity	1	1
European Equity	2	2
European Special Situations	1	1
US Small & Mid	1	1
Emerging Markets Equity	2	1
Commodities	2	1

3 year investment performance



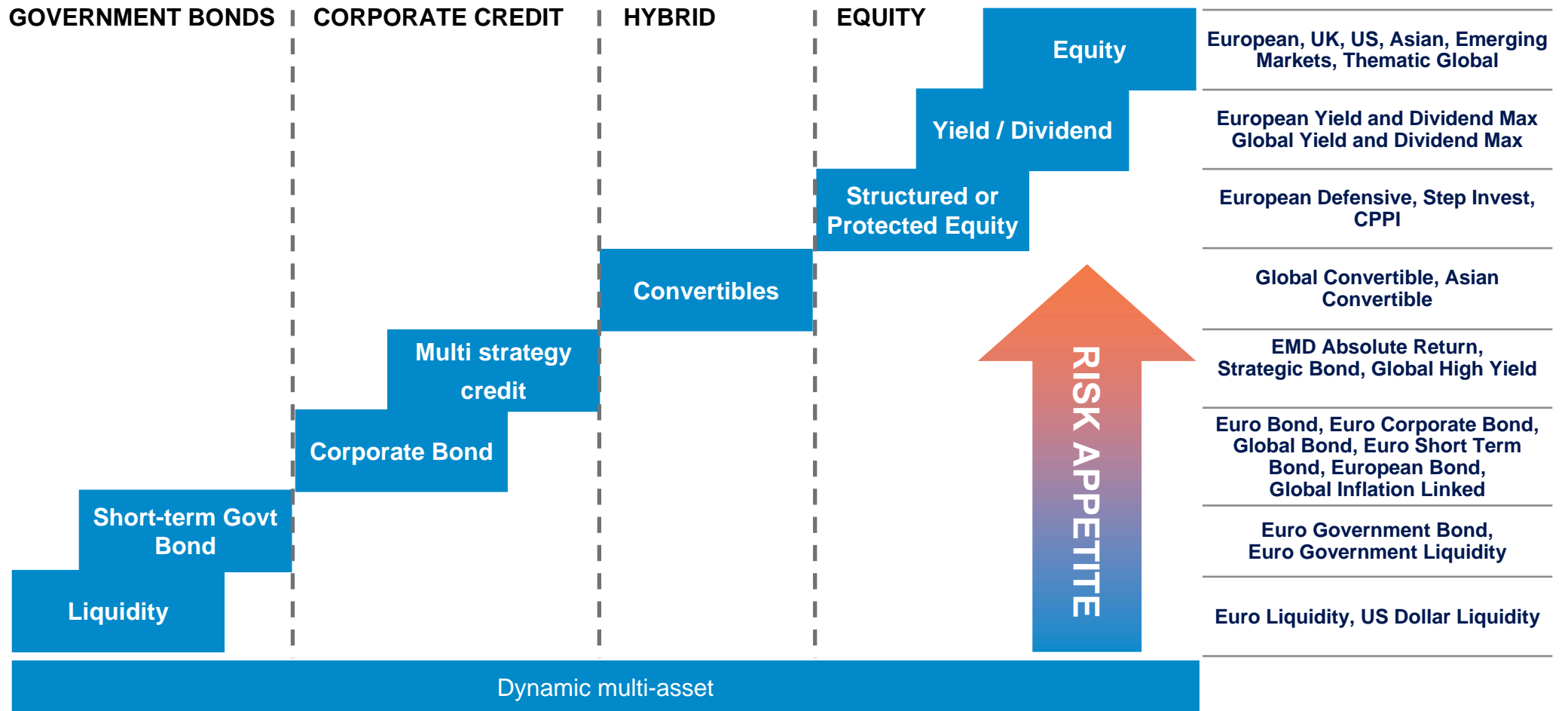
- Above benchmark or peer group
- Below benchmark or peer group



Best Larger Fixed-Interest House



Anticipating investor demand

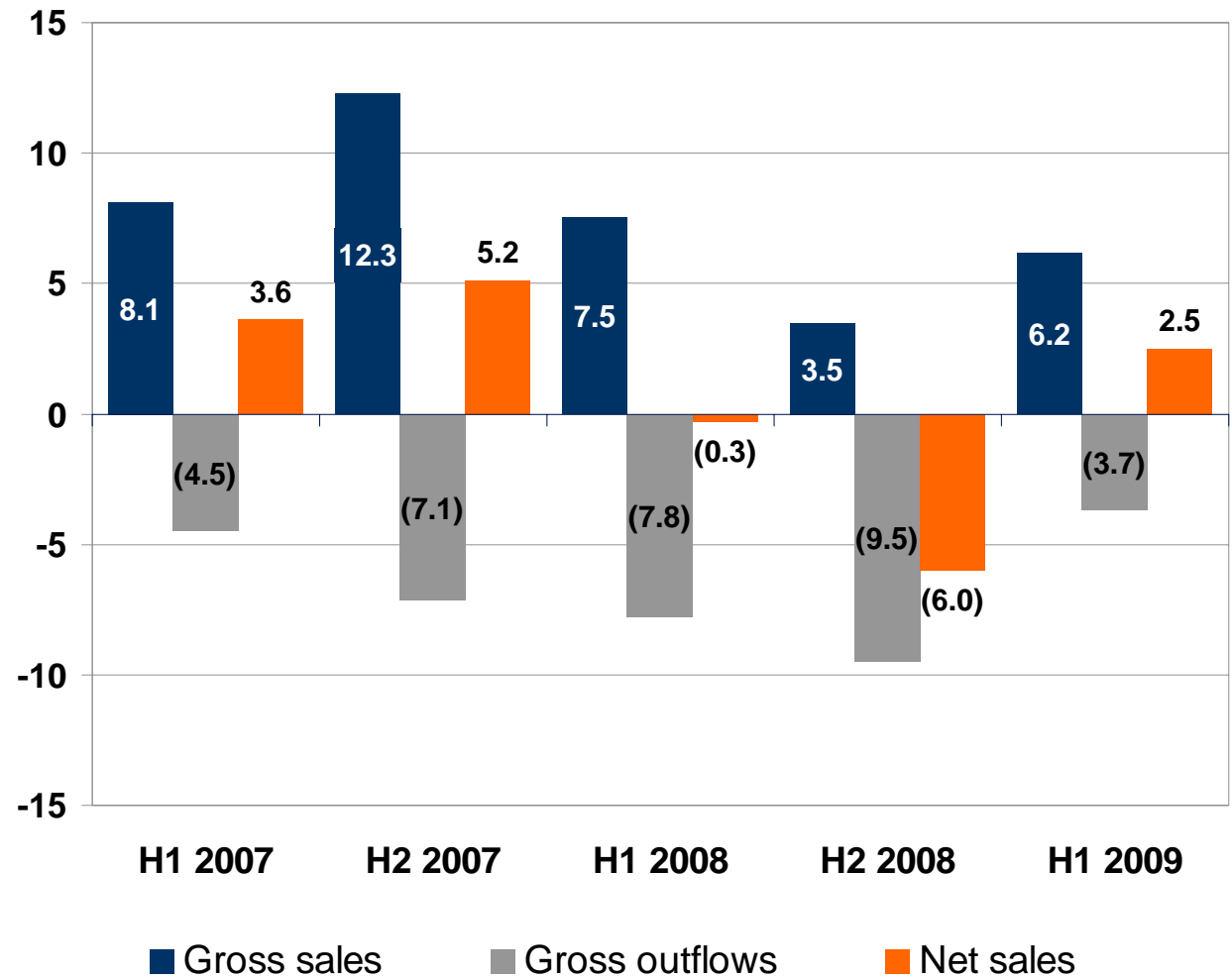


Intermediary

H1 2009: net inflows £2.5bn

- Recovery in gross sales
- Lower redemptions
- Top 5 in cross border sales - UK, Europe, Asia
- Capitalising on strong demand in Europe

£bn – sales flows

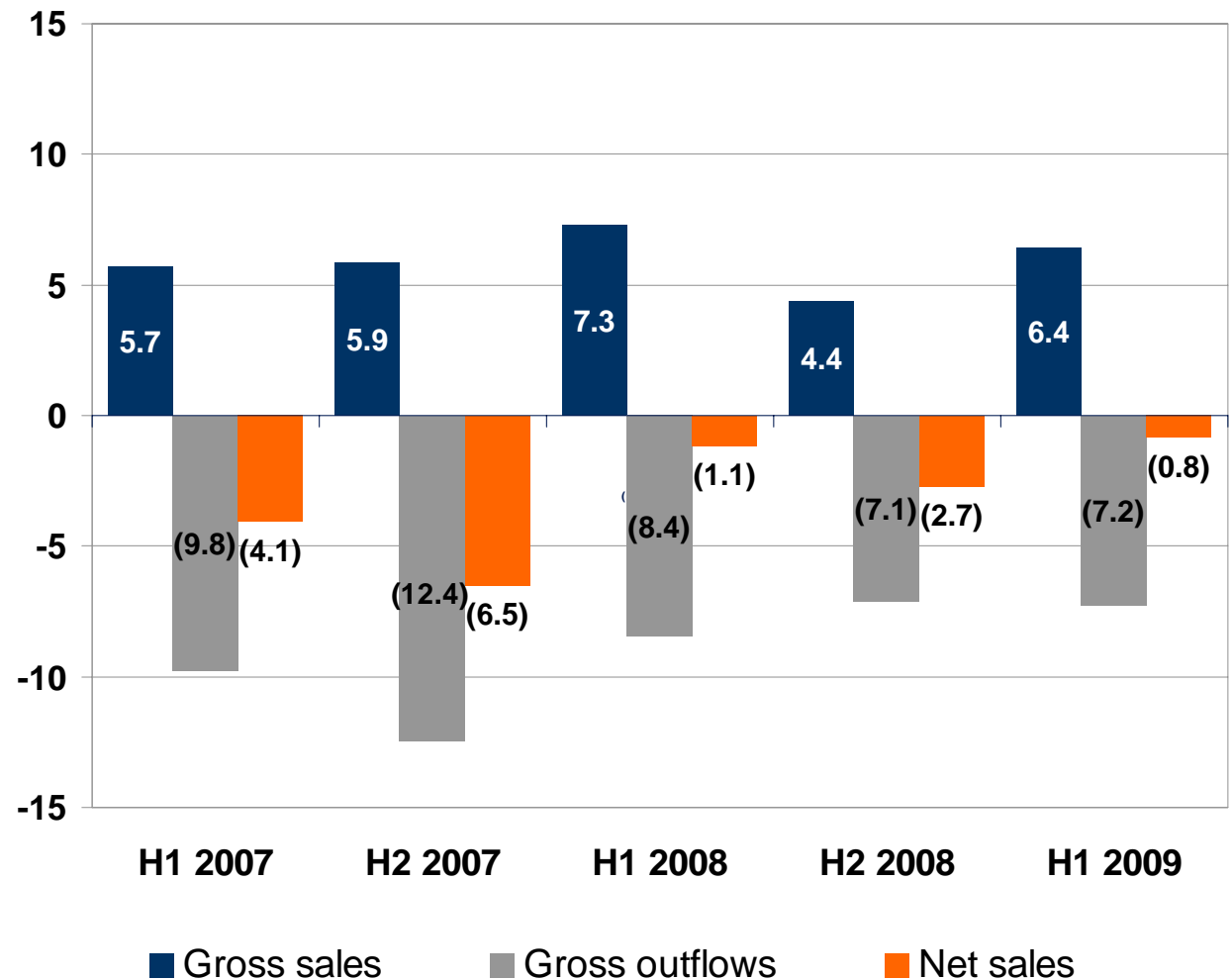


Institutional

H1 2009: net outflows £0.8bn

- Q2 net inflows £1.6bn
- Strong performance
- Consultant upgrades
- Inflows across range of products
- Strong pipeline of new business opportunities

£bn – sales flows



Outlook

- **Priorities remain unchanged**
 - Capitalising on investment performance
 - Growing assets under management
 - Balancing cost reductions vs. growth opportunities
- **Significant pipeline**
- **Focus on organic growth**

Forward-Looking Statements

These presentation slides may contain certain forward-looking statements with respect to the financial condition and results of the operations and businesses of Schroders plc

These statements and forecasts involve risk and uncertainty because they relate to events and depend upon circumstances that may occur in the future

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